



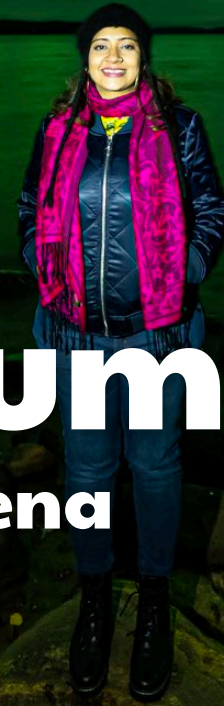
Hidden gems of Lapland

Summer
months:
June – Mid
August

Autumn
months:
Mid August -
Oct

Summer and Autumn

Two different & unique phenomena





Midnight Sun



Northern Lights in autumn

Crossing the Arctic Circle
66° 33' 45.9"



Meet Santa Claus



Bucketlist experiences



Rovaniemi for your tours & packages

Rovaniemi is the gateway to Finnish Happiness



**City in
the forest**

**So many
choices and
experiences**

**Best pricing
from guests'
point of view**

**Rovaniemi has
a history and
culture**

**Network of
trusted &
motivated
partners**

We have all the elements...



EAT
a bite of
fresh fish

LOOK
at the
Midnight
Sun

SMELL
the fresh air
of the Arctic

TOUCH
the trees
and brisk
water

LISTEN
to the music
of summer
festivals

For all the senses...





**Activate
yourself in
night time –
Do something
unexpected!**

**Meet the
Arctic
animals**

**Learn & feel
the change**

Meet the locals

In so many ways...

Let Rovaniemi surprise you & the guests



**Experience
why Finland is
the Happiest
country in the
world!**

**Hug a tree with
Mrs Irene
Kangasniemi,
Hornwork**

**Catch a fish
with
Mr Kimmo
Tuunala,
Finncredible**

**Connect with
your pet dog
better after
knowing
Mr Valentijn
"Vallu" Beets,
Bearhill Husky**

With the locals...

Get hooked by the people and their lifestyle

**Appreciate the
nature by learning
the reindeer's
year with Mr
Janne Körkkö,
Santa Claus
Reindeer**





**Authentic
local culture
and nature
experiences**

Handicraft
workshop,
Museum, Art
house,
Science
center

**Unique
hotels
and
resorts**

**Culinary
experiences**

For Lifestyle Travellers...



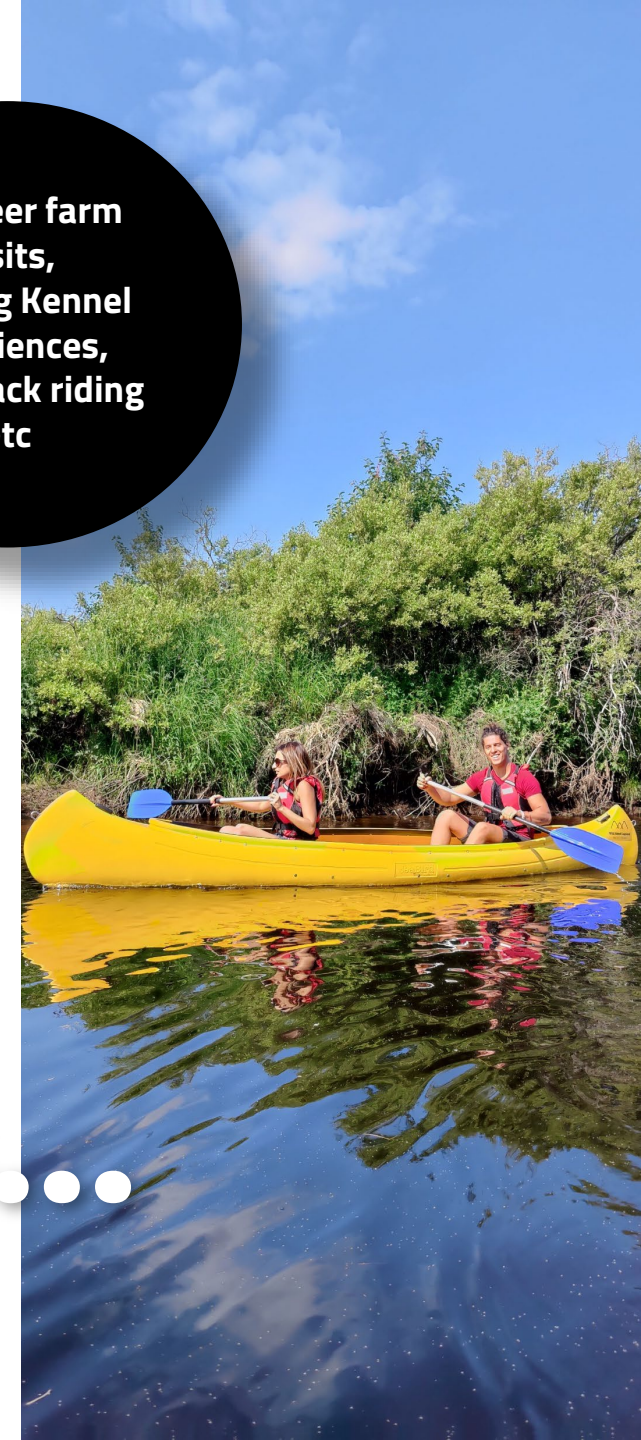


**Guided tours
& Easy access
to nature by
yourselves**

Wilderness lake
floating,
Canoeing,
SUP boarding,
River boating,
Equipment
rental

For Nature Lovers...

**Reindeer farm
visits,
Sleddog Kennel
experiences,
Horseback riding
etc**





celebrating
first KLM flight
Amsterdam

responsibly

Royal Airline



**Building
longterm
collaboration
with airline
companies is
our priority**

**Flights via
Helsinki
#Finnair (daily)
#Norwegian
(few per week)**

**Busses by
Matkahuolto**

**Train network
by VR**

**Several
car rentals
with good
capacity**

Connectivity

Rovaniemi is the central hub to regional destinations





www.visitrovaniemi.fi
[@visitrovaniemi](https://www.instagram.com/visitrovaniemi)
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[#midnightsunlapland](https://www.instagram.com/midnightsunlapland)
[#trustthewilderness](https://www.instagram.com/trustthewilderness)

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