

Santa Claus Village

The iconic attraction in Lapland Finland

Tips for winter season 2024 -2025





**BUCKET LIST
EXPERIENCES**

Meet Santa Claus

**Cross the Arctic
Circle Line**



Rovaniemi is the Unicef partner city since 2010

History

- History dates back to 1950 when Mrs Roosevelt (Unicef) visited Rovaniemi and Arctic Circle
 - First building Roosevelt cottage was built
 - First Arctic Circle postal stamp was launched
- 1984 first concorde (British airways) landed to Rovaniemi => Beginning of the Christmas tourism
- 1985 Santa Claus stated to have an office in Arctic Circle
- Santa Claus has been there daily basis since 1992
- Rovaniemi received the status of the Official Hometown of Santa Claus® in 2010
- 2016 Visit Rovaniemi and the City of Rovaniemi were granted the President's Internationalisation Award by President of Finland Sauli Niinistö



**App. 600 000
visitors
per year**

General Information

- Open every single day of the year 365
- No entrance fee, pay only "what you experience"
- Santa Claus can be met free of charge every day of the year
- App. 50 private companies in the attraction
 - Santa Claus, Santa Claus' Main Post Office, Santa Claus Reindeer, Mrs Santa Claus, huskies, snowmobiling, petting zoo, Elf School etc
 - Hotels, restaurants, cafes, shopping, activity companies...
- The Arctic Circle is a circle of latitude that runs 66°33'45.9" north of the Equator. It marks the southernmost latitude where the sun can stay continuously below or above the horizon for 24 hours – these phenomena are known as the Midnight Sun in the summer and the Polar Night ("Kaamos") in the winter.

EVENTS in Santa Claus Village arranged by Visit Rovaniemi

- **The Grand Opening of Christmas Season 2024 on Sun 3.11.2023**
- **Santa Claus is on his way on Mon 23.12.2024**



Santa Claus

- Goodwill ambassador & "real person"
- Politically and religiously uncommitted
- Everyone is important & valuable = equality is the key value
- Originally lives in mysterious Korvatunturi ("Ear Mountain") in Finnish Lapland
 - Santa Claus Village is place that everyone finds & easy to visit
- Meet Santa Claus in different venues
 - Santa Claus Village
 - Santapark
 - Santa's secret forest
 - Invite Santa Claus into your cabin
 - Private meetings



- 1 Aurora Suites
- 2 Balmuir Store Arctic Circle, Santa's Luxury, Santa's Chocolate and Candy Shop, Luggage Storage
- 3 Bearhill Husky
- 4 Best Park
- 5 Christmas House
- 6 Elf's Farmyard Tallintontun Piha
- 7 Glass Resort
- 8 Glass Resort Restaurant
- 9 Lapland Restaurant Kotahovi
- 10 Marttiini Oy
- 11 Mrs. Santa Claus Christmas Cottage
- 12 Nova Skyland Hotel
- 13 Restaurant Forest Manor *Open on request*
- 14 Restaurant Santa's Cuisine
- 15 Roosevelt Cottage
- 16 Santa Claus Gift House:
- 17 Arctic Circle Info
- 18 Cafe Restaurant Napatapuli
- 19 Lappituote
- 20 Loft Cafe coffee shop
- 21 Maahisenkolo
- 22 Sarvesta Sapaaron Ky:
- 23 Poronpulkka, Santa's Gifts and Delicacies
- 24 Tunturi-Tuote Oy shops, three shops
- 25 Santa Claus Holiday Village Congress House
- 26 Santa Claus Holiday Village cottages
- 27 R H Y Santa Claus Holiday Village Reception & Three Elves Restaurant
- 28 Santa Claus Holiday Village Suites
- 29 Santa Claus Main Post Office
- 30 Santa Claus Office:
- 31 Iittala Outlet Napapiiri
- 32 Marimekko
- 33 Pentik
- 34 Santa Claus Reindeer
- 35 Santamus World
- 36 Santa's Adventures
- 37 Santa's House of Snowmobiles
- 38 Santa's Pizza & Burger
- 39 R H Y Santa's Igloos Arctic Circle & Restaurant Arctic Eye
- 40 Santa's Salmon Place
- 41 Shell Napapiiri restaurant/shop 24/7
- 42 Ennenmen World



SCAN OUR LOCATION





Santa Claus'
Main Post
Office has the
unique stamp

Tips for organizing a guided tour (free of charge to visit)

1. Enter the Santa Claus Village from the Northern Parking area
2. Arrive to the Arctic Circle line & cross it together with your guests
3. Visit [Santa Claus](#) & get the digital group photo & video for a memory (with extra cost)
4. Stop at Roosevelt Cottage & Learn about the history of Santa Claus Village
5. Visit [Santa Claus' Main Post Office](#) & send your Christmas cards with special stamp
6. Shopping & coffee break



Learn the elf skills at Elf Hat Academy

Tips for organizing a guided tour (experiences to pay)

7. Have a reindeer sleigh ride at [Santa Claus Reindeer](#) (400m, 1km & 3km)
8. Meet [Mrs Santa Claus](#) at hers Christmas Cottage
9. Enjoy snowfun & Ice disco at [Snowman World](#)
10. Participate [Elf Hat Academy](#)
11. Have a husky experience at [Arctic Circle Huskypark](#) or [Bearhill Husky](#)
12. Join an outdoor activity of [Wild Nordic](#)



Practical tips

- Visit Santa Claus as the first or last guests of the day => most peaceful moments of the day
- [Tell the history](#): Everything begun from 1950 when Mrs. Roosevelt, the First Lady, visited Rovaniemi & Arctic Circle etc...
- Check [the webcam of Santa Claus Village](#)
- Buy the Arctic Circle Crossing Certificate from [Santa Claus Reindeer](#) or [Arctic Circle Tourist Information](#)
- No passport stamping! It's illegal.

#santaclausvillage
@visitrovaniemi



Hotels have restaurants for serving mainly the hotel guests



Restaurants & Cafes

- Cafe Ensilumi & Ice restaurant at [Snowman World](#)
- Lapland restaurant [Kotahovi](#)
- [Loft Cafe](#)
- [Mrs Santa Claus' cafe](#)
- [Santa's Pizza & Burger](#)
- [Santamus](#) – atmospheric restau
- [Three Elves](#) at Santa Claus Holiday Village



App 1000
beds in the
attraction



Overnighting

Stay cosy

- [Santa Claus Holiday Village](#)
- [Nova Skyland Cabins](#)

Have a luxurious stay

- [Glass Resort](#)
- [Santa's Luxury Boutique Villa](#)
- [Santa's Igloos Arctic Circle](#)
- [Nova Skyland Aurora Suites](#)
- [Arctic TreeHouse Hotel](#) (2km from Santa Claus Village)



Tips for winter 2024 - 2025

- Glass-Igloo dinner at [Santa Claus Holiday Village/ Three Elves restaurant](#)
- Party at [Snowman World's](#) ice disco
- Atmospheric food experiences at [Santamus restaurant](#)
 - Daily buffet lunch
 - Dinner with Gold Panning experience
- Have a tasty drinks at [Loft Cafe](#)
 - Open daily
- Try ice carting at [Santa's Motor Park](#)
 - Requires booking
- Mini-snowmobiling at [Arctic Snowmobile Snowmobile Park](#)
- Meet pets at [Elf's farm yard](#)
- Have a horse sleigh ride with [Aurora Horses](#)





Santapark

- [Santa Claus' Homecavern](#) app 2km from Santa Claus Village
- Open in Christmas season
 - Opening day Sat 2.11.2024/ tbc
- Attractions/ activities:
 - Santa's office
 - Post office
 - Under cross the Arctic Circle
 - Mrs Gingerbread's bakery
 - Ice Princess' ice gallery
 - Elf Show
 - Elf School
 - Shopping & restaurant
- Perfect for families and Christmas magic seekers!

@santaparkfin

Contact:
info@santapark
.com

