

46

TIPS FOR SUMMERTIME HOLIDAYMAKERS IN ROVANIEMI



GRAB
A FREE COPY

EASY • FUN • AFFORDABLE

Rovaniemi
THE OFFICIAL HOMETOWN
OF SANTA CLAUS®

SUMMER MAP 2022



LARGER AREA



46 TIPS FOR SUMMERTIME HOLIDAYMAKERS IN ROVANIEMI

Blue numbers: City centre. Black numbers:
Larger area. More information on leaf.

INTRIGUING ARCHITECTURE, FASCINATING CULTURE

1. Lord's Square
2. Lumberjack's Candle Bridge
3. Evangelical Lutheran Church
4. Pilke Building and Science Centre Pilke of Metsähallitus
5. Korundi House of Culture – Rovaniemi Art Museum

TAKE A LOOK INTO THE PAST

6. Arktikum
7. Lauri Handicrafts
8. Forestry Museum of Lapland
9. Rovaniemi Local Heritage Museum
10. Cemetery of German Soldiers

EXPERIENCE EVERLASTING CHRISTMAS

11. Santa Claus Village

DISCOVER THE TOWN'S HIGHLIGHTS

12. Ounasvaara nature trail
13. Juhannuskallio Midsummer Rock
14. Ounasvaara summer bobsleigh run, panoramic lift and Bike Park
15. Santa Claus Golf
16. Santasport Spa and Adventure Park Huima
17. Väki Climbing Gym and Yoga Studio
18. Jätkänpuisto Park
19. Koivusaari Nature Trail
20. Kirkkolampi Pond
21. Kirkkonijrhämä Campfire Shelter
22. Arctic Garden
23. Vanhatori Old Marketplace Playground
24. Angry Birds Activity Park
25. Rollohalli

SEE THE RIVER

26. Ounaskoski Beach
27. Ounaspaaviljonki Beach and Roiske
28. Kesäraffa Sauna
29. Sauna Raft m/s Erkin Arkki
30. River Boat Cruise following the log floating route

ADMIRE THE ANIMALS

31. Ranua Zoo – Lapland's Arctic Wildlife Park
32. Arctic Circle Husky Park
33. Santa Claus Reindeer
34. Elf's Farm Yard

STOP FOR COFFEE OR QUICK BITES

35. Marketplace and Pub Old Lätis
36. Mökki- roof terrace
37. Lapland Brewery

SHOPPING CENTRES

38. Revontuli
39. Rinteenkulma
40. Sompokeskus

MAKE A FIND AT THE FLEA MARKETS

41. Smuk
42. Vintikki
43. Varastotien Kirppis
47. Kontri Red Cross Recycling Shop

EQUIPMENT RENTAL

7. Lauri
14. Ounasvaara Bike Park
16. Santasport
27. Arctic Joy and Roiske
29. Lapland Safaris
36. Roll Outdoors
36. Hostel Cafe Koti
44. Safarica
45. Wild About Lapland
46. Palojärvi Holiday Centre

- Airport
- Railway station
- Bus station
- Tourist Information

YOU MADE IT TO ROVANIEMI! GREAT!

To help you get the most out of our town, we have made this pocket guide for summertime holidaymakers.



MORE HELP AVAILABLE FROM THE TOURIST INFORMATION OFFICE

You can find Rovaniemi Tourist Information on the pedestrian street at Koskikatu 12. Tel. +358 16 346 270 and +358 40 829 0676. www.visitrovaniemi.fi

EXPERIENCE THE FOLLOWING AND YOU CAN PROUDLY SAY YOU'VE SEEN ROVANIEMI:

- ☐ Meet Santa Claus and cross the Arctic Circle in the Santa Claus Village
- ☐ Watch the story about the Aurora Borealis in the Northern Lights Theatre in Arktikum
- ☐ Admire modern Finnish arts in Korundi
- ☐ Explore the forest science centre of Pilke
- ☐ Enjoy nature in Ounasvaara, a stone's throw from the city centre
- ☐ Admire the Midnight Sun on the Lumberjack's Candle Bridge
- ☐ Touch the monstrous handprints in Lordi's Square
- ☐ Observe arctic animals in Ranua Wildlife Park


@visitrovaniemi
#visitrovaniemi


@visitrovaniemi


@visitrovaniemi.fi
@visitrovaniemi


@visitrovaniemi
#rovaniemi


Rovaniemi Official

INTRIGUING ARCHITECTURE, FASCINATING CULTURE



1. Lordi's Square
The handprints of the band members of Lordi have been immortalised in concrete. Try placing your own hand in the handprint and take a photograph of the event. The afternoon sun makes Lordi's Square hot, but fortunately the ice cream kiosk will cool you down.



2. Lumberjack's Candle Bridge
One of Finland's most peculiar bridges, Rovaniemi's landmark. This bridge spans 323.5 metres and crosses the River Kemijoki in the town centre. The bridge was completed in 1989 to be Finland's first cable-stayed bridge (resembles a suspension bridge having columns with cables supporting the bridge deck). Right at the top of the pillar is a bright light that depicts a lumberjack's candle burning day and night.

3. Evangelical Lutheran Church
Yliopistonkatu 1. Lapland-themed altar fresco, **open** 30.5.-4.9. daily 9-21, other times by arrangement. Tel. +358 16 335 511.

4. Science Centre Pilke and Pilke House
Ounasjontie 6. There's nothing wrong with having a bit of fun if you manage to learn something at the same time! Science Centre Pilke is an experience-rich and interactive place to visit for people of all ages. The Science Centre tells you about northern forests and bioeconomy. Pilke House is a masterpiece of ecological wood construction. **Open:** 1.6.-31.8. Mon 9-16, Tue-Fri 9-18, Sat-Sun 10-16. As of 1.9. closed on Mondays. Tickets: adult 7€, child (7-15 yrs), student/pensioner 5€. Family ticket (2 adults + 2 children or 1 adult + 3 children) 20€. Tel. +358 (0)20 639 7820, www.sciencecentrepilke.fi

ROVANIEMI WALKING TRAIL -
Reindeer Antler Town Plan by famous Finnish architect Alvar Aalto. Find the route by downloading the free Nomadi app: app.citynomadi.com



5. Korundi House of Culture – Rovaniemi Art Museum
Lapinkävijäntie 4. Days gone by in the old post bus depot of the 1930s combined in a fascinating way with modern architecture. **Open** Tue-Fri 11-18, Sat-Sun 11-16. On Art Thursdays free entrance 16-18. **Tickets:** adults 10 €, children (7-15 yrs) 6€, students/pensioners 8 €, family ticket 25 € (2 adults+ 2 children) Tel. +358 16 322 2822. www.korundi.fi

CULTURE PASS (Arktikum, Pilke, Korundi)
Culture pass is a handy way to experience the most interesting attractions in Rovaniemi! With the pass you can learn about the history of Lapland and Arctic research in Arktikum, get to know northern contemporary art in Korundi House of Culture and familiarize yourself with the many meanings of northern forests in Science Centre Pilke. Culture pass is personal and valid for seven days. **Prices:** adult 20 €, student/pensioner 15 €, child (7-15 yrs) 10 €. Family culture pass 50 € (2 adults + 2 children).

TAKE A LOOK INTO THE PAST



6. Arktikum
Pohjoisranta 4. Museum and science centre for the whole family. The Northern Ways Exhibition of the Provincial Museum of Lapland displays e.g. The history of Finnish Lapland and the destruction and rebuilding of Rovaniemi during the Lapland War. The science centre exhibition shows e.g. animals of the Arctic, northern lights and freezing temperatures – to be touched and felt. **Open** Tue-Sun 10-18. **Tickets:** adults 15 €, children (7-15 years) 5€, students and pensioners 9 €. Family ticket (2 adults + 2 children) 35 €. Tel. +358 16 322 3260, www.arktikum.fi

7. Lauri Handicrafts
Pohjolankatu 25. The only 19th century log farm house complex in city centre. From the factory shop you can by local handicrafts. **Shop open:** Mon-Fri 11-17. www.laurihouse.com

8. Forestry Museum of Lapland
Metsämuiseontie 7, Pöykkölä, (3 km from town). A large collection of lumberjack tools and ambience. **Open** 1.6.-30.9. Tue-Sun 11-17. Other times by arrangement. **Tickets:** adults 6 €, students, pensioners and children (7-15 years) 4 €. Tel. +358 40 536 0080.

9. Rovaniemi Local Heritage Museum
Pöykköläntie 4, Pöykkölä (3 km from town). Tel. +358 50 325 2017. Nineteenth century South Lapland rural romanticism. Quaint summery grounds on the banks of the river. **Open** 1.6.-30.8. Tue-Sun 11-17. Other times by arrangement. **Admission fee:** Adults 6 €, children (7-16 years) and students 4 €.

10. Cemetery of German Soldiers
Norvajärvi (18 kilometres from Rovaniemi). The mausoleum is the final resting place for 2,500 German soldiers who fell in the Second World War. The impressive atmosphere is enhanced with the magnificent shadowy forest. **Open** to the general public 1.4.-30.9.

EXPERIENCE EVERLASTING CHRISTMAS



11. Santa Claus Village
Joulumaantie 1. The world of Christmas at the Arctic Circle (66°33'07" northern latitude and 25°50'51" eastern longitude). Santa Claus really does exist! Christmas carols can be heard jingling in the Santa Claus Village even on the hottest days of summer, not to mention bags full of Christmas shopping. **Free admission.** See opening hours www.santaclausvillage.info

• **Santa Claus Office** is where you can meet Santa Claus on every day of the year. **Open** 1.6.-21.8. daily 10-17. As of 22.8. daily 11-16. www.santaclausoffice.com

• **Santa Claus Main Post Office** Real post office elves and greeting cards for the whole family. **Open** 1.6.-31.8. daily 9-18, other times daily 10-17. <https://my.posti.fi/en/santa-claus-main-post-office>

DISCOVER THE TOWN'S HIGHLIGHTS

12. Ounasvaara nature trail
Wilderness in the heart of town. A walking trail of around 8 km with two campfire shelters and an observation tower. Easy to access from the city centre. The trail is marked with blue walker signs.



13. Juhannuskallio Midsummer Rock
The best views and most traditional places for admiring the Midnight Sun can be found in Ounasvaara. The exposed rock on the top of the Ounasvaara hill called Juhannuskallio is a great place for a midnight picnic. The site used to be a popular place for celebrating Midsummer. Scientifically speaking, the best Midnight Sun viewing period is 6.6.-7.7., but it is very bright before and after this time.

14. Ounasvaara summer bobsleigh run, panoramic lift and Bike Park
The bobsleigh gives a thrilling ride covering 750 metres, falling 110 metres. The summer bobsleigh run and panoramic lift are **open** 29.6.-14.8. Wed-Sun 11-18. Closed when raining. **Tickets:** 10 €/1 run, 28 €/4 runs, 50 €/10 runs. For safety reasons all children under 8 years must be accompanied by an adult. The summer chair lift 5€ one way, 10€ up-and-down. Three marked bike tracks in the Bike Park. Ounasvaara Ski Resort, Taunontie 14, Tel. +358 44 764 2830. www.ounasvaara.fi/en/summer/

15. Santa Claus Golf
Cross the Arctic Circle under the midnight sun while golfing. Sometimes the game may be accompanied by reindeer. Golfkenttiantie 43, www.santaclausgolfclub.fi

16. Santasport – Spa and Adventure Park Huima
The fun of sports and play together for the whole family. The **Spa department** with its Jacuzzis always has perfect weather for a swim. **Spa open** Mon-Fri 14-21, Sat-Sun 12-19. Closed 20.6.-24.7. due to maintenance. In the **Adventure Park Huima** you can enjoy the nature whilst tree climbing – Challenge yourself! **Adventure Park Huima open** 4.6.-7.8. Thu-Sun 12-18. **Tickets** 140 cm→ 26 €, 125-140 cm 22 €, 110-125 cm 14 €. Hiihtomajantie 2, Tel. +358 (0)20 798 4202 www.santasport.fi

17. Väki Climbing Gym and Yoga Studio
Boulder climbing is fun challenging yourself with a group of friends, with family, or in your own peace. **Open:** Mon-Fri 12-20, Sat-Sun 10-20. **Price** (one-time fee): 15 € adult, 6 € child (7-16 years). Yoga lessons during the week and by appointment. For more detailed prices, see www.vaki.fi Suosiolantie 5.

18. Jätkänpuisto Park
The lumberjack debarks a log, while you enjoy a picnic, sunbathe or throw Frisbee on the lawn. The lumberjack is a statue. Look at its face: a perfectly immortalised expression of toil!

19. Koivusaari Nature Trail
The idyllic, lush delta island of the Ounasjoki River. A 2.5 km easily traversable walkway route where you will meet sheep working hard at landscaping the island. It's well worth wearing rubber boots and departing from Ounaspaviljonki.

20. Kirkkolampi Pond
An ice cream cone walking route around the pond offers plenty for the eyes to see, such as ducks (that love munching on leftover ice cream cones) and a vibrant array of flowers. The park is a bit like a botanic garden where you can see the decorative plants that thrive in the northern regions.

21. Kirkonjyrhämä Campfire Shelter
You don't always have to head for the depths of the forest if you want to sit by a campfire and fry sausages – these places can be found very close to the town centre. A picturesque riverside route leads the way to the Kirkonjyrhämä campfire shelter.

22. Arctic Garden
Located next to Arktikum, this scenic arboretum presents arctic vegetation and northern plant biotopes. On the western edge of the area, next to Rotary Park, you can find the Northern Lights Campfire Shelter.

23. Vanhatori Old Marketplace Playground
Popular playground attracts hundreds of visitors a day, some travelling quite a way. There's plenty to chat about around the sandbox and the kids will have fun. Why don't you come and have a seat?

24. Angry Birds Activity Park
Rovaniemi's newest playground, the Angry Birds Activity Park, with its birds and pigs. The most popular activity is probably the bird cable run. There is also space for ball games and even a running track for the smaller members of the family.

25. Rollohalli
Napapiirintie 14. Indoor playground and adventure park. **Open** 3.6.-7.8. daily 11-18. (Closed 24.-26.6.) Other times Fri-Sun 11-18. **Tickets:** 15€ each area, 18€ joint-ticket for both areas. tel. +358 400 807 555, www.rollohalli.fi

SEE THE RIVER

26. Ounaskoski Beach
Undulating lawn, sandy beach and sun heated shore rock almost in the centre of town. Find a nice place to sit on the rock and watch the boats pass by and the forever flowing of the Kemijoki River. At the **Valdemari restaurant** you can enjoy live music and local delicacies. www.valdemari.fi

27. Ounaspaviljonki Beach and Roiske summer activities centre
Ounaspaviljonki is an idyllic location. A sandy beach for families full of summer holiday activities: beach volley court and children's playground. At the Roiske summer activities centre, you can try cable wakeboarding and water skiing as well as adventure in the floating water park. Further information: www.roiskeelle.fi

28. Kesäraffa Sauna
Bathe in the traditional Finnish sauna by the river and enjoy the scenery from the terrace. Take a dip in the river to cool off and enjoy a burger or flank steak in the terrace restaurant. **Open daily** 3.6.-24.6. at 15-21, 25.6.-14.8. at 12-22 and 15.8.-21.8. at 15-21. **Price:** Sauna is free of charge to Kesäraffa's customers (with own towel), towel rent 5 €. Towels from Lapland Hotel Ounasvaara Chalets reception (Antinmukka 4), tel. +358 16 323 4100.



28. Sauna Raft m/s Erkin Arkki
Sauna raft cruises the scenic rivers near the town centre by request. There is room for 12 people on the raft and for six people to bathe in the sauna at a time. The raft stops for a swim break. The raft has towels and a barbecue grill at your disposal. Summer offer: 3h evening cruise Mon-Thu 350€ and Fri-Sun 450€. Tel. +358 40 558 8992. www.saunalautturarovaniemi.com

ple to bathe in the sauna at a time. The raft stops for a swim break. The raft has towels and a barbecue grill at your disposal. Summer offer: 3h evening cruise Mon-Thu 350€ and Fri-Sun 450€. Tel. +358 40 558 8992. www.saunalautturarovaniemi.com



29. River Boat Cruise following the log floating route

A traditional river boat takes you along the Ounasjoki and Kemijoki rivers, which once was an important route for transportation of logs by floating. 1.6.-31.8. Mon, Wed, and Fri at 17:30, **price** 42 € adult / 21 € child (4-14), (min.2 adults), duration 45 min. Organised by Lapland Safaris. Bookings can be made at Rovaniemi Tourist Information (Koskikatu 12) or by phone to the trip organiser, Lapland Safaris, tel. +358 16 331 1200.

30. Tour the Bridges
Very popular with the locals, this tour of the bridges on foot or by bicycle will show you river landscapes from many different sides. If you tour all the bridges (Jätkänpynttilä, Suutarinkorva, Nelostie), it will take you a good hour. Rovaniemi's monument, the Lumberjack Candle Bridge, is a spectacle itself.

ADMIRE THE ANIMALS

31. RanuaZoo – Lapland's Arctic Wildlife Park
Rovaniementie 29, Ranua (80 km from Rovaniemi). Animals of the northern regions from polar bears to reindeer. If you're looking to take something home with you, there's Fazer confectionery and cute cuddly toys. **Open** 1.6.-31.8. daily 10-18. Other times daily 10-16. **Tickets from the webshop** Adults 21,50 €, Children (4-14 y) and students 17 €. Pensioners 20,50 €. Family 65 € (max 2 adults and 1-8 children). **Tickets from the ticket sales office:** Adults 23,50 €, Children (4-14 y) and students 19 €. Pensioners 22,50 €. Family 70 €. Tel. +358 40 517 7436, www.ranua zoo.com

32. Arctic Circle Husky Park
Come and see the life in Husky Park in the Santa Claus Village! You can take photos, visit our beautiful park and meet the genuine Siberian Huskies. Tickets adults 10 €, children (4-12 years) 5 €, family ticket 20 € (1-2 adults + 1-3 children). Ticket includes a guided tour of the Park at 12 (duration appr. 30 min). **Open** 1.5.-1.8. daily at 12 and at 14. As of 2.8. daily 11-16. Tel. +358 44 755 7733, www.huskypark.fi



33. Santa Claus Reindeer
At the Arctic Circle behind the Santa Claus Office there is a place where you can meet and feed Santa's reindeer. You will also hear fascinating stories about the reindeer and take photos of them. **Tickets** 5 € / person. **Open** 1.6.-15.10. daily 10-16. There is also a pedal car track in the area, price 5 € / 30 min. Tel. +358 40 833 9818 www.santaclausreindeer.fi

34. Elf's Farm Yard
Joulumaantie, Santa Claus Village. On our yard you can familiarize with our cute domestic animals in their daily activities. Also children's playground and campfire site. **Open:** until 19.6. daily 11-16, from 20.6. daily 11-17. **Tickets:** 10 €/adult, 6€/child, (3-15). Tel. +358 40 645 8903. www.elfsfarmyard.com

STOP FOR COFFEE, DRINK OR QUICK BITES

Rovaniemi has numerous, cozy restaurants, cafés and terraces to suit all tastes. More information: www.visitrovaniemi.fi/summer-terraces. Here are a few worth checking out.

35. Morning coffee at the Market Square and an evening at Pub Old Lättis
Lapinkävijäntie 5. Eat fresh crepes in the café or enjoy live events in Pub Old Lättis. www.facebook.com/puboldlattis

36. Mökki- roof terrace of Hostel Café Koti
Atmospheric terrace above the rooftops in the middle of the city. Valtakatu 21, www.facebook.com/mokkiterassi

37. Lapland Brewery
Enjoy fresh beers in the brewery pub or on the terrace. Guided brewery tour on Fridays. Teollisuustie 14B, www.lapinpanimo.fi



SHOPPING CENTRES

International brands, Finnish design and local products.

38. Revontuli
Koskikatu 27 B. www.kauppakeskusrevontuli.fi

39. Rinteenkulma
Koskikatu 25. www.rinteenkulma.fi

40. Sampoakeskus
Maakuntakatu 29-31. www.sampoakeskus.fi

MAKE A FIND AT THE FLEA MARKETS

41. Smuk
Jaakonkatu 3, www.smukshop.fi

42. Vintikki
Varastotie 2. www.vintikki.fi

43. Varastotien Kirppis
Varastotie 1. www.facebook.com/VarastotienKirpputori/

37. Kontti Red Cross Recycling Shop
Teollisuustie 13. www.sprkontti.fi/rovaniemen-kontti

EQUIPMENT RENTAL

7. Lauri
Bike. Pohjolankatu 25. Tel. +358 44 70 600 60, www.laurihouse.com

14. Ounasvaara Bike Park
Fatbike, e-fatbike, also children's mountain bikes. Taunontie 14. Tel. +358 44 764 2830, www.ounasvaara.fi/en/summer/

16. Santasport
Fatbike and frisbeegolf-set. Hiihtomajantie 2, Tel. +358 20 798 4202, www.santasport.fi

27. Arctic Joy
SUP-board. Ounaspaviljonki. Check availability tel. +358 40 531 2408. www.arcticjoy.fi

27. Roiske summer activities centre
SUP, kayak, rowing boat, electric surf, e-foil. Ounaspaviljonki. Tel. +358 40 5022 500. www.roiskeelle.fi

29. Lapland Safaris
Fatbike, e-fatbike, pontoon boat, packraft and hiking equipment. Pohjanpuistikko 2. Tel. +358 16 33 11 200. www.laplandsafaris.com



36. Roll Outdoors
Fatbike, e-fatbike. Pekankatu 2. Tel. +358 400 380 063. www.rolloutdoors.com

36. Hostel Café Koti
Bike, Valtakatu 21. Tel. +358 20 730 4722, www.hostelcafekoti.fi

44. Safartica
Fatbike. Koskikatu 9. Tel. +358 16 311 485, www.safartica.com

45. Wild About Lapland
Canoe. Kansankatu 14. Tel. +358 40 568 8570, www.wildaboutlapland.com

46. Palojärvi Holiday Centre
E-fatbike, sup-board, water jet. Hoikkaniementie 19 (40 km from Rovaniemi). Tel. +358 40 932 1313, www.palojarvenlomakeskus.com

More information :
www.visitrovaniemi.fi/equipment-rental-summer

www.visitrovaniemi.fi
CHANGES POSSIBLE.

