

# Rovaniemi

For Outdoor Lover





Enjoy the  
local lifestyle  
& meet the  
locals

## Rovaniemi is...

- The Official Hometown of Santa Claus®
- Vibrant town located on the Arctic Circle
- Administrative & cultural center of Lapland Finland
- Having great connectivity all year round
  - Finnair & Norwegian & several seasonal flights
  - VR = train connections from Southern Finland
  - [Busses from all over the Finland](#) and [Arctic Route bus connection from Tromssa](#)
- Having 6500 registered bedplaces
  - Great number of [unique accommodations](#) like glass-igloos, suites, villas etc



## Surrounded by nature and local life

- In terms of geographic area, Rovaniemi is the largest town in Europe, spanning 8017 km<sup>2</sup> in all.
  - This total area comprises 7601 km<sup>2</sup> of land and 415 km<sup>2</sup> of water.
- The town is surrounded by app. 30 villages.
- Home to 65 000 locals & 12 000 reindeer
- Having several easy access nature spots where everyone can experience the nature in safe way.
- Having great number of companies specialized on providing unique and educating nature experiences.



Feel the nature  
and become  
familiar with  
the vulnerable  
Arctic  
environment.



# Hiking in Rovaniemi

There are hundreds of kilometers of marked hiking trails and hundreds of lean-tos in Rovaniemi area.

## Arctic Circle Hiking Area

- Located app. 25km / 30 min drive from city centre
- Well-marked trails, also accessible trails
- Spectacular rapids and aapa mires





# Vaattunki Wilderness Resort in Arctic Circle Hiking Area

- Perfect for outdoor enthusiasts & nature lovers who want to explore Lappish nature within short distance to city services
- 25 Panorama cabins + other cottages and loghouse accommodation
- Located app. 30min drive from Rovaniemi city centre towards North
- Inside the Arctic Circle hiking area and beautiful rapids
- Many nature activities available on site by Safartica
- Traditional Finnish sauna experiences
- Sales contact:  
Ms Lotta Lonka: [lotta.lonka@safartica.com](mailto:lotta.lonka@safartica.com) or  
Ms Aurelie Martin: [aurelie.martin@safartica.com](mailto:aurelie.martin@safartica.com)



# Easy Hiking

## Ounasvaara Recreational area

- Located only app. 3 km from city centre, reachable by foot
- Hiking tracks, biking tracks, campfire places and viewing tower
- Showcases the old forests, swamp areas and varying terrain of Lapland

## Kuninkaan laavu – King's Lean-to

- Located app. 10 km from city centre
- One of the highest points in Rovaniemi, showcases the Lapland landscape with the round hills, river valley and rocky hill top



# Biking

Rovaniemi is the cycling paradise around the city. Rovaniemi's Ounasvaara Hill offers excellent opportunities for biking. The trails are suitable for both beginners and experienced cyclists and are designed to accommodate different preferences and skill levels.

## **RollOutdoors – The biking tour specialist in Rovaniemi**

- Roll Outdoors organises guided bike tours with years of experience
- For small group tours, you can choose between electric and unassisted mountain bikes. Larger groups will be carried mostly out by electric bikes.
- Contact: [rovaniemi@rolloutdoors.com](mailto:rovaniemi@rolloutdoors.com)

## **Nordic Odyssey**

- E-fatbiking tours in the surroundings of Rovaniemi (nature, cultural tour or visit to Santa Claus Village)
- Contact: [info@nordicodyssey.net](mailto:info@nordicodyssey.net)





# Canoeing and kayaking

The Arctic rivers and delta areas create a unique city scenery in Rovaniemi. Enjoy the summer moments while the Midnight Sun reflects from the surface of the waters. To explore the river area with more details, go on a kayaking or canoeing trip.

## **Wild About Lapland – nature tours**

- Rovaniemi area is full of stress-free rivers that are easy to navigate, with picturesque nature and landscapes to observe.
- Enjoy paddling your own canoe on a quiet lake
- Contact: [sales@wildaboutlapland.com](mailto:sales@wildaboutlapland.com)

## **Husky&Yoga Nature**

- Local family-run experiences by lake Sierijärvi
- See the huskies and reindeer while enjoying a lovely paddle trip
- Contact: [aksana@yoganature.fi](mailto:aksana@yoganature.fi)

## **Pure Lapland**

- Genuine and safe experiences, local family business
- Paddling trips in the Lapland's beautiful river scenery
- Contact: [office@purelapland.fi](mailto:office@purelapland.fi)

**More Options: <https://www.visitrovaniemi.fi/see-do/activities/canoeing-kayaking-stand-up-paddling/>**



# Fishing with the local professionals

## **Arctic Fishing/ mr Pasi Karvonen:**

Pasi has a passion for fishing and his company operates largely in entire Lapland.

<https://www.arcticfishing.fi/en/> , [info@arcticfishing.fi](mailto:info@arcticfishing.fi)

## **Nortsav Tours/ mr Normunds Veinbergs:**

Normunds is perfect operator for fishing trips in Rovaniemi & nearby areas.

<https://nortsav.fi/fishing/> , [info@nortsav.fi](mailto:info@nortsav.fi)

## **Simojoen Lohiranta Fishing Center/ mr Tuomo Kesonen:**

Located by one of the main salmon rivers in Lapland. Authentic service center for professional fishers.

Located app. 1,5h drive from Rovaniemi

[www.simojoen-lohiranta.fi](http://www.simojoen-lohiranta.fi) , [info@simojoen-lohiranta.fi](mailto:info@simojoen-lohiranta.fi)



# Fishing

## Apukka Resort – Fishing vacations summer 2024

- All-inclusive fishing packages in Rovaniemi and neighbour areas
- Contact: [sales@apukkaresort.fi](mailto:sales@apukkaresort.fi)

## Luxury Action – high-end travel organizer

- Tailored fishing trips in different parts of Lapland.
- Experienced and passionate travel designing based on the seasonal specialties and locality
- Contact: [sales@luxuryaction.com](mailto:sales@luxuryaction.com)

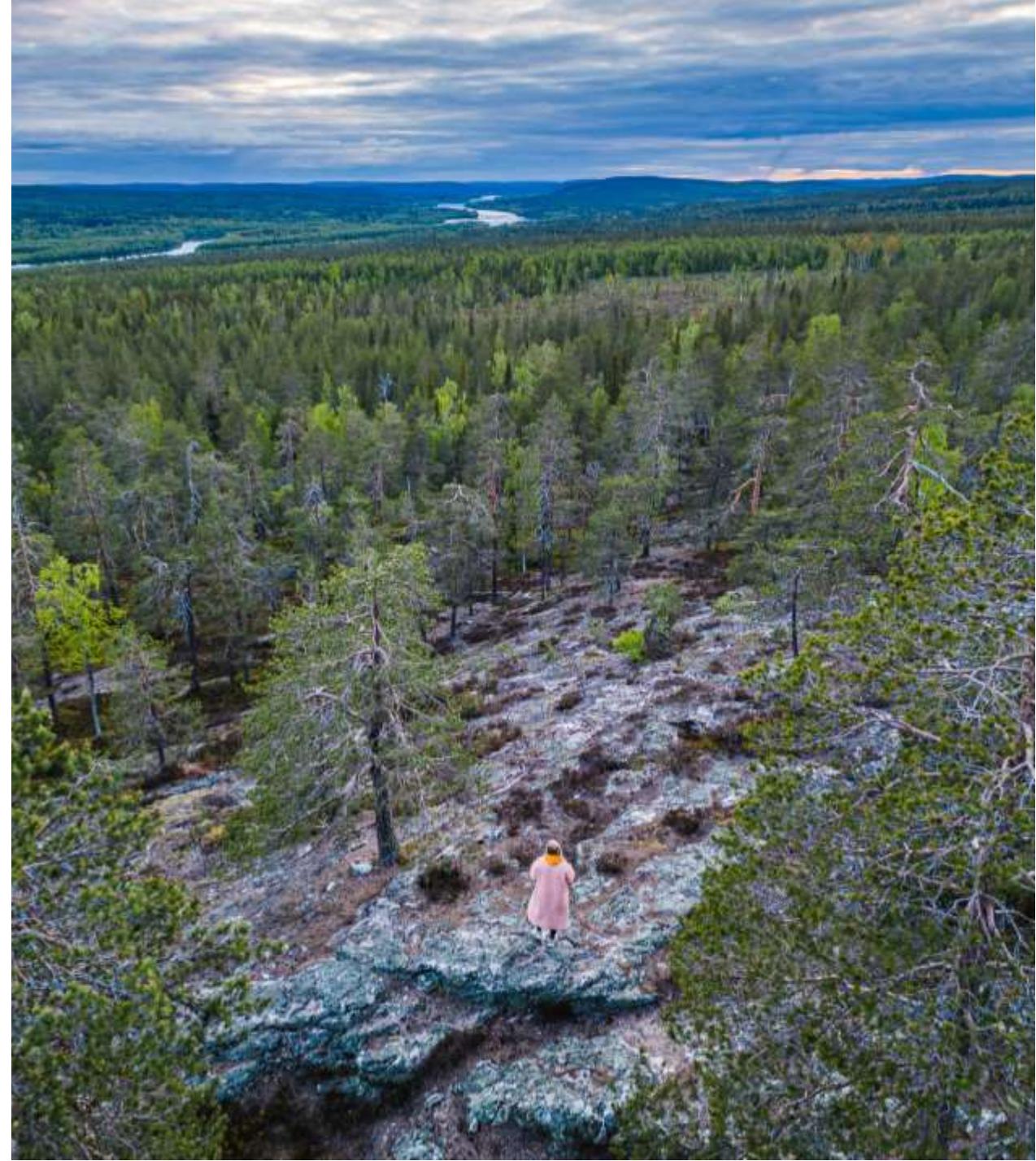
More service providers: <https://www.visitrovaniemi.fi/main-activitycategory/fishing/>





# Unique nature spots in Rovaniemi

- Auttiköngäs Nature Trails
  - App. 1 hour drive from city centre
  - Trail runs across one of Finland's most spectacular waterfalls, through peaceful old-growth forest to a hilltop with views over Taiga forests
- Devil's churns
  - App. 30 min drive from city centre
  - There are 14 'devil's churns,' or potholes, three of these are counted among Finland's largest potholes
  - These potholes were created around 10,000 years ago
- Käyräs Fell
  - App. 1 hour drive from city centre
  - The fell in Rovaniemi area





# Cottage accommodation

## Ahosen lomamökit

- 4 cosy cottages located by a lake, only 20min from city centre
- Contact: [info@ahosenlomamokit.fi](mailto:info@ahosenlomamokit.fi)

## ArcticMint

- Cosy spacious villa by lake Norvajärvi
- Contact: [jaana@arcticmint.fi](mailto:jaana@arcticmint.fi)

## Borealis Point Villas

- Two villas by the lake Sonkajärvi
- Contact: [sales@travelrovaniemi.com](mailto:sales@travelrovaniemi.com)

## Chalet Aapishovi

- 6 bedroom log house by the river Ounasjoki, 30 minutes from city centre
- Perfect location for the Northern Lights and local cottage experience
- Contact: [info@aapishovi.fi](mailto:info@aapishovi.fi)

## Eikan Rientola Cottages

- Atmospheric log cabin app 1 hour drive from Rovaniemi
- Contact: [eikanrientola@gmail.com](mailto:eikanrientola@gmail.com)

## Bearhill Husky Cottage

- Unique combination of traditions and wilderness luxury by a remote lake
- Contact: [booking@bearhillhusky.com](mailto:booking@bearhillhusky.com)





# Cottage accommodation

## Loma Vietonen

- Family owned company, with several different units
- App. 1 hour drive from Rovaniemi
- Contact: [info@lomavietonen.fi](mailto:info@lomavietonen.fi)

## Lapland Hotels Ounasvaara Chalets

- Good location close to town, large number of cottages
- Contact: [booking@bearhillhusky.com](mailto:booking@bearhillhusky.com)

## Ollero Eco Lodge

- a family-owned environmentally friendly cottage by the Ounasjoki river
- Contact: [info@olleroecolodge.com](mailto:info@olleroecolodge.com)

## Ounasvaara Lakituvat Chalets

- Located by Ounasvaara nature trails
- Contact: [rovaniemi@safartica.com](mailto:rovaniemi@safartica.com)

## Santa Claus Holiday Village

- Relaxing holiday in Santa Claus Village
- Contact: [juhani@schv.fi](mailto:juhani@schv.fi)

## Ukonloma cottages

- Located in the wilderness, but only 15min drive from city centre
- Contact: [info@ukonloma.fi](mailto:info@ukonloma.fi)

## Villa Rehto

- Authentic log milieu by the River Kemi
- Space for 10 persons
- Contact: [info@rehto.fi](mailto:info@rehto.fi)

**MORE OPTIONS:** <https://www.visitrovaniemi.fi/stay/cottages/>





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ROVANIEMI

ARCTIC CIRCLE  
- NAPAPIIRI

Finland /  
Suomi

ROVANIEMI

HELSINKI



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