



**Rovaniemi**  
THE OFFICIAL HOMETOWN  
OF SANTA CLAUS®



**MIDNIGHT SUN FAM TRIP**  
**ROVANIEMI LAPLAND**  
**17.-20.6.2024**



# About Rovaniemi

## **WHITE NIGHTS AND MIDNIGHT SUN**

In Rovaniemi, nights are white throughout the summer from late May until early August. This means there's 24 hours a day for activities like jet skiing, horseback riding, floating, hiking, river cruises, visiting husky and reindeer farms and a whole lot more – pretty much anything you can do during the day, you can do in the night. Sleep? Do it later!

The Midnight Sun is a natural phenomenon that takes place on and above the Arctic Circle in the summer months. On the Arctic Circle, where Rovaniemi lies, the sun officially stays above the horizon for a full 24 hours on summer solstice, 21st or 22nd June. However, the Midnight Sun period in Rovaniemi lasts for a month, from 6th June to 7th July; this is due to the Earth's slightly tilted axis and refraction of sunlight.

## **AUTUMNAL NORTHERN LIGHT SEASON**

The Northern Lights are visible on around 200 nights a year in Finnish Lapland. In Rovaniemi, the spellbinding astral show can be witnessed in and around the city from late August until early April. In Rovaniemi, you don't have to walk far from the city centre to find a good spot, and really strong Auroras can be seen even with interference from artificial light.

## **MOST PHOTOGENIC SPOTS IN CITY CENTRE**

Lumberjack's Candle Bridge, Lordi Square's thermometer, river shore by Arktikum, Church of Rovaniemi (inside & outside) and Alvar Aalto Center – administrative center of Rovaniemi.





**Midnight Sun  
time is in  
Rovaniemi from  
6<sup>th</sup> June until  
7<sup>th</sup> July**



## MON 17.6.2024 WELCOME TO ROVANIEMI!

### Arrivals to Rovaniemi

You are warmly welcome to our lively town on the Arctic Circle (66°33'45.9"). Rovaniemi is a central hub to regional destinations and the airport is one of Finland's most international airports.

**@visitrovaniemi**

**Check-in Lapland Hotel Sky Ounasvaara** which is located in the middle of a landscape that opens to the horizon, snow-burdened trees, rugged rocks and the light of the nightless night. Hotel is situated next to the first class recreational possibilities of the Ounasvaara hill, only 3km from city centre of Rovaniemi. **@laplandhotels**

### Evening

#### **Welcoming dinner at restaurant Sky Kitchen & View**

Let's admire the stunning natural scenery stretching out to the horizon through our panoramic windows while savoring the culinary pleasures created by **Lapland Hotel Sky Kitchen & View**. For years this has been known as one of the best restaurants in Finland. **@skykitchenview**

### Night

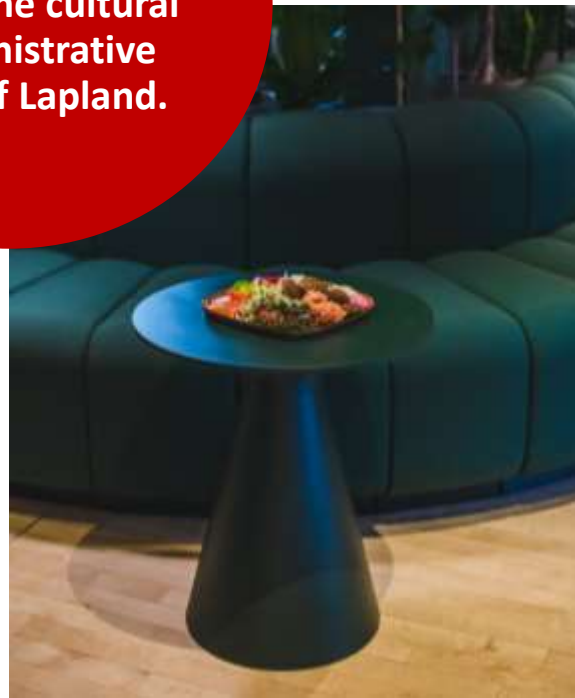
#### **Midnight Sun Photography Tour by Beyond Arctic**

During June and July, the Sun does not set below the horizon. On this tour we will take you to the best locations around Rovaniemi to experience and photograph this unique natural phenomenon.

**@beyondarctic**



Rovaniemi has 65 000 inhabitants and it's the cultural & administrative center of Lapland.



## TUE 18.6.2024 LOCAL CULTURE & LIFESTYLE

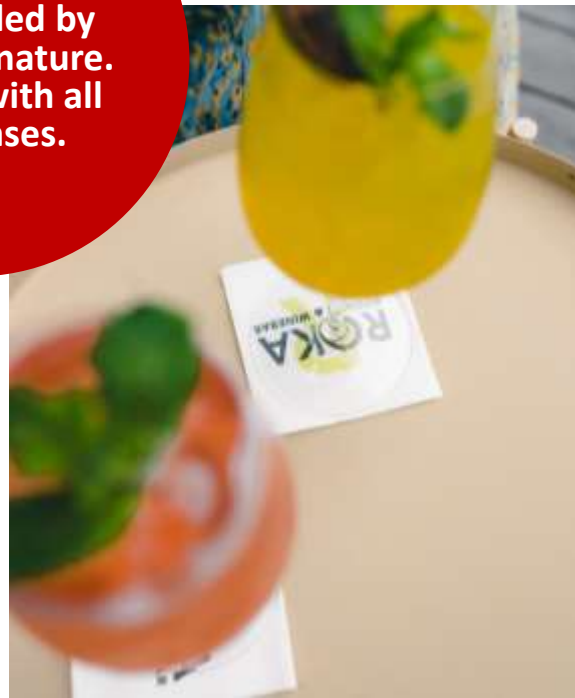
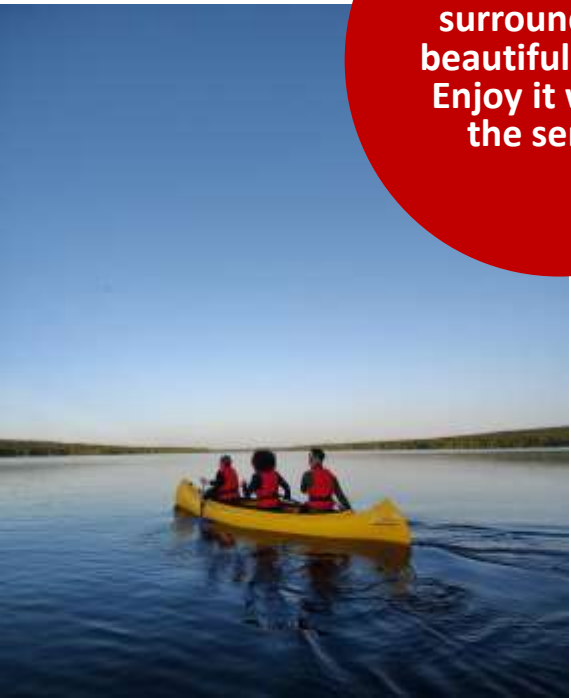
As Lapland's capital city, Rovaniemi is a fantastic hub for the arts, science, and culture. To get a grasp of local and regional history and culture, the definite place to experience is the museum and arctic science centre Arktikum. **We will begin** the day (at 11.00) with the guided tour in museum and science center Arktikum, which highlights the most important facts about Lapland and the Arctic area. [@arktikumofficial](#)

Lapland has a vibrant art scene, and Korundi The house of culture houses the inspiring collection of the most influential **Finnish contemporary art** in the old post bus deposit building. Korundi is home to Rovaniemi Art Museum and world-class Lapland Chamber Orchestra. Guided tour (30min) in [@korundihouse](#) will lead us to Northern stories told by various methods of art.

Korundi's restaurant, **Korundi Kitchen & Café**, has become a locals favourite lunch place as it's ample buffet fuses northern ingredients with warm spices of the world. Let's taste the flavours of fresh culture buffet (at 13.00 – 14.00).



Rovaniemi is surrounded by beautiful nature. Enjoy it with all the senses.



In Rovaniemi there are app. 12500 reindeer and the iconic horn head of the north has been a way of life here for centuries. The local reindeer herders live with their animals through the year, and for most of them the reindeer provide a livelihood. We will make an unforgettable **reindeer farm visit** (app. 15.00 – 16.30) to see and learn the life of reindeer. **@sieriporosafaris**

Between the activities you will have some free time in city centre of Rovaniemi. Your local host is happy to give you best tips for the local souvenirs and delicacies to take home for your family and friends.

Rovaniemi is also known for the wide range of cafes and atmospheric summer terraces, which are the best places to meet the locals and discover the Lapland way of living.

Finland is known as the Land of a Thousand Lakes, and Lapland landscape is featured with the forests and lakes too. To enjoy the peaceful beauty of the Midnight Sun, there is no better way than **paddling on some of the many lakes of Rovaniemi**. During the activity, the qualified canoe guide will teach you the basic techniques of how to canoe and will provide you with all the safety instructions needed.

Paddling your canoe across the lake, you will have the chance not just to get deeper into this summer harmony but also to feel completely part of it. **@wildaboutlapland**



## WED 19.6.2024 LAPLAND HIGHLIGHTS AND MIDSUMMER SPIRIT

Enjoy breakfast & easy morning

In the noon we head to one of the best husky kennels in Finland to learn about the huskies' life in summer time. Alaskan huskies that live in **Bearhill Husky kennel** come with amazing abilities. We will join a guided tour in this modern husky kennel and get to know the life of a husky. The huskies love attention and you'll get a chance to interact with them as we go for a walk in a private forest and shoreline.

**@bearhillhusky**

We will drive to (app. 17.30) to **Bear's Den** for traditional sauna experience in the spirit of Finnish summer festivity. At Bear's Den the untamed wilderness is all around us, and this legendary log cabin offers it's tender care just for us! **@laplandsafaris**

Sauna bathing is part of the Finnish identity just as essentially as rye bread is part of the customary diet. Sauna bathing does not only clean the body but also purifies the mind. The basic sauna ritual is the same as it always was: warming up, sweating, taking löyly vapour and whisking, washing and cooling off.

Lappish tasty dinner will be served after sauna, and as there is no night only light, we can enjoy the peacefulness and empowering effect of the surrounding nature all night long. **@lapland\_hotels**





## BUCKETLIST EXPERIENCES

- \* Cross the Arctic Circle line
- \* Meet Santa Claus
- \* Witness the Midnight Sun



# THU 21.6.2024 FAREWELL LAPLAND!

## Breakfast & Check-out

During the morning there can be arranged an inspection visit to **Santa Claus Village** which is Lapland's best-known year round attraction. We will have once in a lifetime memory together when **crossing the iconic Arctic Circle** line, the latitude that runs 66°33'45.9" north of the Equator. Ofcourse we will meet **Santa Claus in his very own office** and hear how he spends his summer evenings.

*Santa Claus is an ambassador of goodwill, love and peace, and he wishes nothing but happiness to the people of the world. We Rovaniemi people believe that Christmas is a state of mind.*

There are several other activities available like meeting the reindeer and meeting the huskies, and sending post cards from Santa Claus' Main Post Office. Also sweet and charming Mrs Santa Claus has her Christmas Cottage to be visited.

Santa Claus Village is also a place for good shopping, like well-known Finnish brands Iittala, Marimekko and Pentik. Other smaller souvenir shops are offering wide range of Christmas decorations and other mementos from Lapland.

**Transfer to Rovaniemi airport or Rovaniemi railway station – Have a good journey back home!**



**@visitrovaniemi**

**#visitrovaniemi**

**#trustthewilderness**



## CONTACT INFORMATION

### Your local host & contact:

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**Destination as a location:** "Rovaniemi, Finland"

**Destination tag and hashtags:**

@visitrovaniemi

#visitrovaniemi , #midnightsunlapland

, #trustthewilderness

Tags of co-operating partners, such as the hotels, restaurants and experience providers shall be included.

Visit Rovaniemi reserves the right to change and update the visiting program according to the availabilities.