



# Visit Rovaniemi's inspiration itinerary **WINTER EXPERIENCE IN ROVANIEMI**

This inspirational itinerary gives you some ideas of the winter experiences that visitors can enjoy in Rovaniemi in winter. Many excursions are dependent on the snow, so availabilities can vary. Kindly turn to experience provider and inquire the best option for your guests.



Rovaniemi is  
the cultural  
and  
administrative  
center of  
Lapland region



## DAY 1 WELCOME TO ROVANIEMI – The Official hometown of Santa Claus®

### Morning:

#### **Guided tour in Arktikum – Museum & Science Center**

Arktikum exhibitions lead guests on an adventure to Finnish Lapland and the Arctic region. The exhibitions provide a comprehensive section of the history and culture of Lapland as well as of Arctic knowledge. Arktikum is the best place to begin the visit in Lapland.

[www.arktikum.fi](http://www.arktikum.fi) #arktikum @arktikumofficial

### Noon:

#### **Home & Atelier Kangasniemi**

There are long traditions of making arts and handicrafts out of local materials like wood and reindeer antler in Lapland. We are invited to visit the artisan workshop and home of Mrs. Irene & Mr. Ari Kangasniemi to have deeper understanding on local way of living and having a chance to make our own authentic souvenir.

[www.hornwork.fi](http://www.hornwork.fi)

@kangasniemihornwork

### Evening:

#### **Northern Lights Photography Tour**

Going Aurora hunting with Beyond Arctic professional guides, you have the best possible chance to witness the Northern Lights. Beyond Arctic is Lapland's top tour company specialised in Aurora photography and will ensure that you get the photos of a lifetime. Experience the magic of Lapland and photograph the amazing Northern Lights!

[www.beyondarctic.com](http://www.beyondarctic.com)

@beyondarctic



## DAY 2 MAKE FRIENDS WITH THE ICONIC ARCTIC ANIMALS

### Morning:

#### Happy Trail husky excursion by Bearhill Husky

Bearhill Husky provides unforgettable premium husky adventures at the private kennel on the beautiful Viiksjärvi lake, just 30 minutes outside of Rovaniemi, and there are programs and adventures suited for all capabilities and ages.

Bearhill Husky is deeply dedicated to sustainable and responsible tourism. The husky experiences are not only an entertainment, but also educational for our guests to let people know more about the world of sled dogs and their culture.

[www.bearhillhusky.com](http://www.bearhillhusky.com)

[@bearhillhusky](https://www.instagram.com/bearhillhusky)

### Noon:

#### Shopping in city centre of Rovaniemi & Free time

The lively town centre of Rovaniemi is great for shopping; three shopping centres along with scores of specialized shops and boutiques cater for all preferences from fashion and shoes to sports equipment and classic Finnish design brands like Marimekko and Iittala.

Local arts and handicrafts – or arctic design, as we like to call it – can be found in several shops around Rovaniemi. Lots of items available today have been made with the same methods and materials for centuries.

### Evening:

#### Northern Lights Reindeer Safari

Most memorable way to search for the magical Northern Lights: let's ride comfortably through the peaceful, snowy forest on a reindeer sleigh, covered in warm reindeer hides and observe the Northern sky.

[www.santaclausreindeer.fi](http://www.santaclausreindeer.fi)

[@santaclausreindeer](https://www.instagram.com/santaclausreindeer)

There are  
app 200 000  
reindeer in  
Lapland





Rovaniemi  
has the  
snowcover  
from Dec  
until April



## DAY 3 WINTER IS ABOUT THE SNOW & ICE

### Morning:

#### **Snowmobiling excursion by eSled**

With electric snowmobile – eSled – you can experience the wildlife using all five senses and get closer to nature than ever before.

[www.auroraemotion.com](http://www.auroraemotion.com)      [@auroraemotion](https://www.instagram.com/auroraemotion)

### Noon:

#### **Visit Arctic Snowhotel & Lunch at ice restaurant & Snow sauna experience**

The Arctic SnowHotel is one of the biggest Snowhotels in the world, and carved from snow and ice each year. During the guided tour you will see the ice restaurant, ice bar and the snow hotel rooms.

Lunch and other meals can be enjoyed in atmospheric warm kota hut or in ice restaurant, for example.

The Snow Sauna is made from snow and ice. Only the sauna benches are made from wood. The thick steam of the stove keeps the temperature high, even though the snowy walls radiate cold.

This is truly unique sauna experience!

[www.arcticsnowhotel.fi](http://www.arcticsnowhotel.fi)      [@arcticsnowhotel](https://www.instagram.com/arcticsnowhotel)

### Evening:

#### **Dinner at Gustav's glass-igloo**

Two heated glass igloos in front of Gustav are perfect private venue for a memorable dinner in the heart of Rovaniemi. One igloo can accommodate max. 6 persons.

[www.gustavkitchen.fi](http://www.gustavkitchen.fi)      [@gustav\\_rovaniemi](https://www.instagram.com/gustav_rovaniemi)



Polar  
Explorer  
cruises  
available  
December -  
March



## DAY 4 Polar Explorer Icebreaker cruise

### Full day

Enjoy ice breaker cruise and effortless floating in dry survival suit in the middle of the Arctic Sea. Walk safely on sea ice, take impressive photos of yourself in front of the ship at sea.

Polar Explorer tourist Icebreaker offers 3 hours cruise in the frozen water of Bothnian sea in Lapland. During 3 hours you will be a witness of a massive ice breaking power of the vessel, have a guided tour all the way down to the engine rooms and all way up to Captain's bridge. You can relax in the cozy saloon, enjoying warm juice or go for walk on the frozen sea ice during the stop. (app. 3 hours on board)

[www.icebreaker.fi](http://www.icebreaker.fi)    [@polar.explorer.icebreaker](https://www.instagram.com/polarexplorericebreaker)

### Evening:

#### Dinner at Lappish restaurant Nili

A visit to restaurant Nili is a combination of tastes, scents and atmosphere. The cornerstones are pure Lappish and Finnish ingredients and the food is prepared with heart and soul from start to finish in our kitchen.

[www.nili.fi](http://www.nili.fi)    [@restaurantnili](https://www.instagram.com/restaurantnili)



**Bucketlist experiences**

- \* Cross the Arctic Circle
- \* Meet Santa Claus



## DAY 5 ICONIC ATTRACTION ON THE ARCTIC CIRCLE

### Morning&Noon: Visit Santa Claus Village

Christmas magic can be experienced year-round in Santa Claus Village. This magical latitude has attracted travelers since 1950's and since that crossing the Arctic Circle  $66^{\circ}33'45.9''$  has been on the bucket lists.

[www.santaclausvillage.info](http://www.santaclausvillage.info) #santaclausvillage

### Must-do:

**Meet Santa Claus himself & have a memory photo with him**

### Other Santa Claus Village experiences:

- \* Send your post cards from Santa Claus' Main Post Office
- \* Meet Mrs Santa Claus in her Christmas Cottage
- \* Have a reindeer sleigh ride in Santa Claus Reindeer Park
- \* Take a husky ride at Arctic Circle Husky Park
- \* Drive with ice carts at Santa's Motorpark
- \* Have fun at Snowman World
- \* Join an elf school at Elf hat academy
- \* Go for a walk with Alpaca at Elf's farm yard
- \* Shop at Pentik, Iittala and Marimekko brand stores
- \* Enjoy Christmassy drinks at Loft Café & Lounge
- \* Have a cup of coffee or tasty lunch in some of the restaurants



## MORE EXPERIENCES TO CHOOSE FROM

- Arctic Wilderness Lake Floating
- Try ice skating at Kotatieva Leisure park
- Visit Snowglow Winterpark in city centre
- Go ice fishing
- Ride an eBike in the surroundings of Rovaniemi
- Enjoy downhill skiing and snowboarding at Ounasvaara Skiresort
- Horse back riding in the nature
- Play winter golf
- Make a day trip to Korouoma Canyon
- Visit Santapark in Christmas season

More options: [www.visitrovaniemi.fi](http://www.visitrovaniemi.fi)



Rovaniemi  
has large  
variety of soft  
adventures  
for all ages.



# More tips & inspiration

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An aerial photograph of Rovaniemi, Finland, during sunset. The city is covered in snow, and a large cable-stayed bridge spans across a wide river. The sky is a mix of orange and blue, and the city lights are beginning to glow.

Visit Rovaniemi  
has more than  
220 joint  
marketing  
members in  
Rovaniemi and  
nearby.