ARCTIC DESIGN WEEK 2017

ARCTIC DESIGN MISH MASH
Arctic Design MISH MASH Day 1 - 62€  THURSDAY 23rd February - SANTAPARK, ROVANIEMI
Morning session:
How to design a better customer experience?
Afternoon session: NKS #7 – Architecture Matters: In Finland
ADW sparring sessions – one-to-one focus workshops for design professionals.

Arctic Design MISH MASH MATCHMAKING - 49,60€
THURSDAY EVENING 23rd February - ARKTIKUM, ROVANIEMI
Lapland ‘Finland 100’ cocktail menu, scheduled performances and jazz music.
Award given out for Arctic Design Company of the Year. Networking with professional from the North and the design industry.

Arctic Design MISH MASH Day 2 - 99,20€
FRIDAY 24th February – JAEGER BRIGADE ARMY BASE, SODANKYLÄ
Morning session: How Arctic technology and design can improve business. What is Arctic know-how?
Lunch al fresco + testing environment.
Afternoon session: Workshops – How to mix different industries and find new business opportunities?
How to build an Arctic brand for the international market?

Arctic Design MISH MASH 2-day pass 186€
The seminar language for both days is English.
Tickets and specified program: www.arcticdesignweek.fi/mishmash

SHOPS
Arctic Design Week POP-UP Shop
13th Feb-3rd March, MON-FRI 10-17 and SAT 25th Feb 10-15, Taito Lappi, Valtakatu 21
Design Week POP-UP Shop located in the Taito Lappi spaces.

Arctic Design Shop
MON-FRI 10-18 and SAT 12-20 University of Lapland, F Building, Yliopistonkatu 8
Products designed by University of Lapland students and Design program graduates.

EVENTS
Public art seminar
WED 22nd Feb 11-17, University of Lapland, Esko and Asko Hall, Yliopistokatu 8
Theme: Textiles. The seminar language is Finnish. Following the seminar, Faculty of Arts gallery exhibition openings will take place during 17-19.

Let’s Talk a Little – discussion by Grafia
TUE 21st Feb, 18:00, Kauppayhtiö, Valtakatu 24
The ‘Let’s Talk a Little’ discussions hosted by Grafia – Association of Visual Communication Designers in Finland visit Rovaniemi.

Pecha Kucha – Arctic Artists
THU 23rd Feb, 18-19, Pilke Science Center, Ounasjoentie 6
The networking pre-party will be held among artists from the North at the Pilke Science Center.

Designer Stories Seminar
MON 20th Feb, 10:15-16:00, University of Lapland, F Building, Esko and Asko Hall, Yliopistonkatu 8
Designers and industrial designers who have graduated from the University of Lapland’s Faculty
of Arts and moved on into the working world share their stories. This is an open event where all interested parties are welcome.

**Arctic Fashion Show**
SAT 25th Feb, Showtime at 6 pm and 8 pm. Tickets 5 €, University of Lapland, F Building, Yliopistonkatu 8.
A functional clothing fashion show, which will include circus elements, audiovisual media and dance. Fashion show tickets 5 €

**Finlandia Prize in Architecture – Plaque Ceremony**
FRI 24th Feb, 11:00-11:30, Railo, Rovaniemi Keskusttä Stadium, Poromiehentie 4
Awards ceremony and the ceremonial fixing of the award plaque.

**Arctic Design Week Opening Party**
WED 22nd Feb, 18-20, Korundi House of Culture, Lapinkävijäntie 4
The opening parties for Design Week, Fennia Prize design exhibition and the Francois-Auguste Biard exhibition at the Korundi. Launch of the BRP Design Competition.
After-party at Café & Bar 21.

**Suomi 100 goes Arctic Folk and Design**
FRI 24th Feb, 19:00, Korundi House of Culture, Lapinkävijäntie 4
Join us for an evening filled with folk music and dance. Let us toast to the revamped “Jutajaiset”, the international folk and dance festival based in Rovaniemi.

**FOOD AND DRINK**

**ADW Brunssi**
SAT-SUN 25th-26th Feb, Aitta Deli&Dine, Rovakatu 26
A brunch featuring local and organic treats and inspired by design.
Reservations: Aitto Deli&Dine

**Arctic Design Dinner**
FRI 24th Feb, 20:00, Korundi House of Culture, Lapinkävijäntie 4
Dinner created by chef Teemu Korkalainen and hosted by Arctic Design Week and the Korundi House of Culture, showcasing the flavors of Lapland and the story of Finnish art.
Dinner priced at 115€/105€. Tickets sold at Korundi.

**ADW Opening Night After-Party**
WED 22nd Feb, 20:00, Café & Bar 21, Rovakatu 21
After-party for the Arctic Design Week’s Opening Night.

**A Night In**
SAT 25th Feb, 20-01, Hostel Café Koti, Valtakatu 21
Program put together by Pia Lindors, featuring a Lapland-inspired flashmob, local DJs as well as a video and light show. The purpose of these club nights is to highlight local cultural talents.

**EXHIBITIONS**

**Fennia Prize 2017 Exhibition**
22nd Feb-15th Mar, TUE-SUN 11-18 & THU 11-20, Korundi House of Culture, Lapinkävijäntie 4
A shared exhibition featuring the winners of the Fennia Prize for design.
22nd Feb, 18:00, Exhibition & ADW Opening Party

**Children’s Ice and Snow Art Event**
22nd-24th Feb, Kansalaistori/Pääkirjasto, Hallituskatu 7
A children’s ice and snow art event organized by the City of Rovaniemi's Early Childhood Education Services.
20th-24th Feb, 9-12: Take part in the art exhibition by creating your own winter vista at the event held at the main library.
22nd Feb, 9:30: Opening ceremony at Kansalaistori.
22nd-24th Feb, 9-12: Guided exhibition tour.
23rd Feb, 9:30 & 10:30: Storytelling hour related to the exhibition at the main library.

Interwoven Exhibition
23rd Feb-9th Mar, TUE-THU 12-18, FRI 11-17 & SAT 12-16, Napa Gallery, Kairatie 3 & University of Lapland, Hämärä, Kilo and Lyhty ja Kajo galleries, F Building, Yliopistonkatu 8
An exhibition based on the application of handicraft skills and traditions in contemporary art and Arctic design. 21st Feb, 18:00: Exhibition Opening.

The Arctic Aesthetic: Approaches to the Arctic – Exhibition
23rd Feb-9th Mar, University of Lapland, Seinä Gallery, F Building, Yliopistonkatu 8
Themes of the Arctic and Arctic design are presented in an exhibition featuring works by students from the University of Lapland’s Faculty of Arts.
22nd Feb, 17:00: Exhibition Opening.

Taival – Journey
21st Feb-10th Mar, TUE-SUN, 10-18, Valo & Katve Gallery, Pohjoisranta 4
Exhibition featuring works by design students and alumni from the University of Lapland Faculty of Arts. 20th Feb, 18-20: Exhibition Opening

“Paths Across the North” – Origami Exhibition
20th Feb-12th Mar, MON 8-16, TUE-FRI 8-18, SAT-SUN 10-18, Pilke Science Center, Ounasjoentie 6
Exhibition by Sirkka Huttunen, featuring e.g. origami made from maps and origami canvases depicting winter. 20th Feb, 10:00: Exhibition Opening

Dialogue with Nature – Japanese Arts & Crafts Exhibition
20th-26th Feb, MON 8-16, TUE-FRI 8-18, SAT-SUN 10-18, Pilke Science Center, Ounasjoentie 6
A myriad of works by local Yamaguchi artists – a unique chance to dive into the art scene of rural Japan. Handcrafted works can be found at the Arctic Design Week POP-UP Shop.

Read more:
www.arcticdesignweek.fi